

Collective Action to End Cocoa-Related Deforestation



The governments of Côte d'Ivoire and Ghana and 36 leading cocoa and chocolate companies, representing 85% of global cocoa usage, joined together in the [Cocoa & Forests Initiative](#) to end deforestation and restore forest areas. Their combined actions play a crucial role in protecting and restoring biodiversity, sequestering carbon stocks in West African forests, and addressing climate change in line with the Paris Climate Agreement. The Cocoa & Forests Initiative delivers on Sustainable Development Goal 13 (Climate Action) and 15 (Life on Land).

For Starbucks, partnerships and collaborations are an essential part of our sustainability journey to support a resilient cocoa sector. As part of our commitment to responsibly sourced cocoa, Starbucks purchases segregated Rainforest Alliance certified cocoa beans and semi-finished cocoa products. The company is also a member of the World Cocoa Foundation (WCF), the International Cocoa Initiative (ICI) and the Cocoa Forest Initiative (CFI). Starbucks joined CFI in partnership with stakeholders across the cocoa and chocolate industry, governments of producing countries, cooperatives, farmers, and rural communities to end deforestation.

Through collective action, governments and companies aim to:



1

Protect and restore forests that have been degraded.

- To this end, the governments and companies have pledged no further conversion of forest land for cocoa production and have committed to the phased elimination of illegal cocoa production and sourcing in protected areas.
- In support of this effort, Starbucks will work with and through its suppliers and NGO partners to promote cocoa agroforestry. Starbucks will work with suppliers and industry leaders to pre-competitively share information with the national satellite monitoring platforms to effectively monitor progress on CFI, as well as proactively address threats of new deforestation.

2

Address the root causes of deforestation by investing in sustainable agriculture and improved incomes of cocoa farmers.

- Key actions include provision of planting materials for the promotion of cocoa agroforestry, training in good agricultural practices, soil fertility, land tenure reform, capacity building of farmers' organizations, on and off farm crop and food diversification and development of mixed agroforestry systems and shade-grown cocoa will enable farmers to grow more on less land and bridge the gap toward a living income.

3

Focus on strong community engagement and social inclusion, with a particular focus on women and youth to promote inclusive community-based management models.

- In partnership with our suppliers, Starbucks will implement approximately 150 Village Savings and Loans Associations (VSLA) with an estimated of 3,500 members with our suppliers throughout the next 3 years.



To learn more, follow **#CocoaAndForests** on social, or visit [CocoaAndForests.org](#) and [WorldCocoa.org](#).

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CFI Company Action Plan Ivory Coast

FOREST PROTECTION & RESTORATION

COMMITMENT	INDICATOR	TARGET 2025	UNIT	ACTIONS
No Sourcing of cocoa from National Parks and Reserves through companies traceable direct sourcing programs	% of directly sourced cocoa traceable from farm to first point of purchase	100	Percent	Implement traceability tools/technology to ensure no cocoa purchases originate from National Parks or Reserves
No further conversion of any forest land (as defined under national regulations, and using HCS and HCV methodologies) for cocoa production	# of hectares in the direct supply chain with deforestation risk assessments completed	56,319	Hectares	Conduct Deforestation Risk assessments in all direct sourcing areas
	% and # farms mapped in direct supply chain	100%; 17,759	Percent; number	Conduct farm mapping within direct supply chain to identify and collect cocoa farm boundaries to ensure cocoa is not being sourced from forest lands, National Parks or Reserves and Classified Forests
Public enforcement of the new forest code and its subsequent guidelines, and public sector governance will be strengthened	# farmers informed, trained and/or consulted on the new forest code, law enforcement, forest protection and restoration	9,500	Number	Promote and participate in awareness-raising campaigns to educate farmers on the new Forest Code
Public-private collaboration to identify good practices, technical guidance and incentive mechanisms for forest restoration and agroforestry	# farmers applying agroforestry in development	5,000	Number	Support distribution and planting of multi-purpose trees for on-farm restoration via agroforestry
	# hectares cocoa agroforestry in development	17,000	Hectares	

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SUSTAINABLE PRODUCTION & FARMERS LIVELIHOODS

COMMITMENT	INDICATOR	TARGET 2025	UNIT	ACTIONS
Promote investment in longterm productivity of cocoa in environmentally suitable areas in order to grow “more cocoa on less land”	# farmers reached by GAP training programs	15,000	Number	Train farmers in Good Agriculture Practices (GAPs)
Promote sustainable livelihoods and income diversification for cocoa farmers	# multi-purpose trees distributed for on-farm planting	450,000	Number	Support distribution and planting of multi-purpose trees for on-farm restoration via agroforestry

SOCIAL INCLUSION & COMMUNITY ENGAGEMENT

COMMITMENT	INDICATOR	TARGET 2025	UNIT	ACTIONS
Promote financial inclusion and innovation to deepen farmer’s access to working capital and investments funds for production and farm renovation	# of members of VSLA groups	3,500	Number	Offer financial products to farmers and promote farmer savings
	# of VSLA groups	150	Number	
Development for action plans for forest protection and restoration, and sustainable agricultural intensification that are gender and youth sensitive	# individuals participating in womens empowerment projects and activities	1,500	Number	Develop forest protection & restoration and agriculture intensification action plans that are gender and youth sensitive
	# individuals participating in youth focused projects and activities (age 15-35)	300	Number	