**STARBUCKS**<sup>®</sup> 2023 Global Impact Report

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FISCAL 2023

# IMPACT

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## OUR COMMUNITY PROMISE

Contribute positively

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# The Starbucks Foundation

OVERALL GRANTS	FY23	FY22		
\$ total grants awarded (\$ millions)	24	17.5		
ORIGIN GRANTS				
Goal: Empower 1 million women and girls in coffee, tea and cocoa growing communities by 2030.				
# women and girls in origin communities positively impacted (cumulative as of FYE)	>474,000	<340,000		
\$ grants awarded in support of <u>women and girls in origin communities</u> (\$ millions)	<7	<3		
# countries reached by <u>origin grants</u>	9	7		
NEIGHBORHOOD GRANTS				
Goal: Award 25,000 hyperlocal grants to support nonprofits by 2030 through the <u>Neighborhood</u> <u>Grants</u> and Global Community Impact Grants portfolios.				
# hyperlocal grants made to nonprofits nominated by Starbucks partners (cumulative as of FYE)	>10,000	>6,000		
<pre>\$ hyperlocal grants awarded to nonprofits nominated by Starbucks partners (\$ millions)</pre>	>5.1	4.5		
# nominations by Starbucks partners	>39,000	>29,000		
YOUTH GRANTS				
# youth impacted (cumulative as of FYE)	<700,000	>375,000		

h the Neighb			
Goal: Award 25,000 hyperlocal grants to support nonprofits by 2030 through the Neighborhood Grants and <u>Global Community Impact Grants</u> portfolios.			
<190	<90		
>3.9*	>3.2		
46	42		
4.6	<3.8		
>1.1	>1.3		
These donations reflect support for refugee communities which are included in the overall grant total.			
>700,000	>700,000		
These donations reflect support for LGBTQIA2+ communities which are included in the overall grant total.			
	<ul> <li>&gt;3.9*</li> <li>46</li> <li>4.6</li> <li>&gt;1.1</li> <li>the overall graves</li> <li>&gt;700,000</li> </ul>		

\*This value includes donations from licensee business partners amounting to \$900,000.

#### OUR COMMUNITY PROMISE Contribute positively

### **Company Programs for Community Support**

COMMUNITY STORES	FY23	FY22		
Goal: Open 100 U.S. Community Stores by 2025.				
# Community Stores in the U.S. opened in FY	11	7		
# Community Stores in the U.S. opened cumulatively as of FYE	39	28		
# Community Stores in International Markets opened in FY	16	8		
# Community Stores in International Markets opened cumulatively as of FYE	35	19		
MILITARY FAMILY STORES				
Goal: Open 250 Military Family Stores by 2025 with 100 of these new stores on military bases (U.S.).				
# Military Family Stores opened in FY	17	33		
# Military Family Stores opened cumulatively as of FYE	130*	111		
SIGNING STORES				
# <u>Signing Stores</u> globally opened cumulatively as of FYE	20	16		
FOOD WASTE REDUCTION & <u>HUNGER RELIEF</u>				
Goal: Reduce food waste by 50% by 2030.				
% company-operated stores in the U.S. with FoodShare food donation program available	100%	100%		
% company-operated stores in <u>Canada with FoodShare</u> food donation program available	100%	100%		
weight of food diverted from waste streams in the U.S. (millions lbs)	9.4	<13		
# meals donated in the U.S. (millions) (1.2 lbs = 1 meal)	7.8	<11		

FOOD WASTE REDUCTION & HUNGER RELIEF | CONTINUED FY23 FY22 weight of food diverted from waste streams in Canada (millions lbs) >1.3 >1 # meals donated in Canada (millions) (1 lb = 1 meal) >1.3 >1 Goal: Reinvest \$100M into hunger relief efforts by 2030. \$ invested in hunger relief efforts in FY (\$ millions) >11.6 >10 \$ invested in hunger relief efforts cumulatively since FY16 (as of FYE) (\$ millions) <72.6 >60.9 COMMUNITY RESILIENCE FUND Goal: Invest \$100 million in 12 cities by 2025. \$ invested in the Community Resilience Fund (cumulative as of FYE) (\$ millions) 40 21 OUTREACH WORKER PROGRAM # cities (cumulative as of FYE) 8 8 # customer engagements <15,800 >12,000 # referrals to stabilizing programs >2,600 >1,800

\*Two additional stores opened prior to FY23, that were not previously accounted for, have now been captured in count.

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**COMMUNITY CHAMPIONS PROGRAM** FY23 FY22 # partners engaged as Community Champions (U.S. and Canada)\* <17,000 <17,000 # community events participated in (U.S. and Canada) <5,400 <4.000 # partner volunteer hours (U.S. and Canada) >71,000 >153,800 # partners engaged as Community Champions (international) >21.300 >26.000 *#* community events participated in (international) <600 >1.000 # partner volunteer hours (international) <253,700 >72,000 GIVING MATCH PROGRAM \$ donated by Starbucks to nonprofit organizations through the Giving Match >1.8 <1.5 program (\$ millions) **SUPPLIER DIVERSITY & INCLUSION** Goal: \$1.5 billion in Tier 1 diverse supplier spend by 2030. 0.9 \$ spend with <u>Tier 1 diverse suppliers</u> during FY (\$ billions) >1 \$ spend with Tier 1 diverse suppliers - cumulative since 2000, as of FYE >10 <9 (\$ billions) # jobs supported by supplier diversity program during FY >8,600 >7,200 \$ labor income: total direct, indirect and induced economic impact from <1.8 >1.5 supplier diversity program (\$ billions) Goal: Allocate 15% of paid media investment to minority-owned and targeted media companies. % of paid media investment with minority-owned and targeted media 22% 18% companies

\*In the U.S. and Canada, engaging as a Community Champion is defined as taking action by participating in a community event, volunteering time or making a personal financial donation to a nonprofit.

